

# STREAMING METRICS MONTHLY RANKER

December 2022



#### **About Triton's Streaming Metrics Services**

Triton's Streaming Metrics measurement service is the industry standard for online audio consumption data. It provides credible data that enables audio publishers around the world to analyze the consumption of their audio content by daypart, device type, geography, distribution platform, and more.

#### **About Triton's Rankers**

Triton's Rankers are a listing of the top performing digital audio publishers and sales networks, as measured by Triton's Streaming Metrics measurement services.

Publishers are ranked Globally, as well as in three distinct regions: US, LATAM, and EMEA.

- The Global Publisher Ranker, powered by Streaming Metrics, verifies the quantity of streams without qualifying where they are being consumed.
- The regional rankers quantify consumption based on listener location.
- All metrics within Triton's Rankers include both ad-supported and non-ad supported listening.
- Sales Networks include both owned streams and the streams related to network affiliations.



### About the Rankings

Rankings are computed based on Average Active Sessions (AAS), with Session Starts (SS), and Average Time Spent Listening (ATSL) also displayed.

### **Understanding the Metrics**

**Average Active Sessions** or **AAS** represents the average number of sessions at any point in time in the reported time period, with invalid sessions omitted. AAS can be calculated by dividing Total Listening Hours by the number of hours within the reported time period (AAS = TLH / Hours in period).

**Total Listening Hours** or **TLH** is defined as the total number of hours that the station/publisher has streamed during sessions with a duration of at least one minute in length within the reported time period. Any/all invalid sessions are omitted.

**Session Starts** or **SS** is defined as the number of sessions with a minimum duration of one minute in length that were started within the reported time period. Any/all invalid sessions are omitted.

**Average Time Spent Listening** or **ATSL** is defined as the average number of hours for each session with a duration of at least one minute in total within the reported time period. Calculated as total time spent listening divided by active sessions.





# **GLOBAL**

Daypart: 6am-8pm M-F Month: December 2022



| Rank | Sales Network       | AAS       | ss          | ATSL |
|------|---------------------|-----------|-------------|------|
| 1    | iHeartMedia Network | 1,084,978 | 410,957,922 | 0.79 |
| 2    | Talpa Network       | 175,016   | 30,656,029  | 1.74 |
| 3    | 365 Digital         | 5,410     | 1,823,642   | 0.88 |

| Rank | Publisher                      | AAS     | ss          | ATSL |
|------|--------------------------------|---------|-------------|------|
| 1    | iHeartRadio                    | 416,853 | 183,341,689 | 0.69 |
| 2    | Prisa Radio                    | 172,116 | 71,468,087  | 0.72 |
| 3    | Talpa Radio                    | 144,768 | 24,366,566  | 1.81 |
| 4    | NPR Member Stations            | 96,008  | 32,920,464  | 0.87 |
| 5    | Audacy                         | 77,207  | 24,446,198  | 0.94 |
| 6    | Cumulus Streaming Network      | 53,794  | 17,836,142  | 0.90 |
| 7    | Bell Media                     | 39,525  | 8,541,043   | 1.38 |
| 8    | Organizacion Radial Olimpica   | 37,114  | 18,836,373  | 0.59 |
| 9    | Grupo Acir                     | 33,122  | 11,153,646  | 0.89 |
| 10   | EMF                            | 31,610  | 7,401,034   | 1.27 |
| 11   | Radio Mitre SA                 | 31,567  | 9,429,658   | 1.00 |
| 12   | AccuRadio                      | 25,425  | 4,890,290   | 1.56 |
| 13   | Beasley Broadcasting Corporate | 24,446  | 8,440,337   | 0.87 |
| 14   | CRP Radios                     | 22,887  | 9,747,551   | 0.71 |
| 15   | Cogeco Media Inc               | 22,587  | 7,492,290   | 0.90 |
| 16   | Univision                      | 21,542  | 11,427,790  | 0.57 |
| 17   | Hubbard Broadcasting           | 19,201  | 5,568,797   | 1.02 |
| 18   | Karnaval.com                   | 16,528  | 7,312,226   | 0.69 |
| 19   | Grupo Radio Centro             | 16,061  | 5,836,192   | 0.83 |
| 20   | New York Public Radio          | 14,141  | 4,218,079   | 1.00 |
| 21   | Grupo JBFM                     | 13,950  | 6,921,670   | 0.61 |
| 22   | Grupo Godó                     | 12,854  | 4,870,252   | 0.79 |
| 23   | Grupo Alpha Media              | 12,817  | 6,862,347   | 0.57 |
| 24   | Grupo America                  | 12,448  | 5,665,789   | 0.66 |
| 25   | Salem Communications           | 11,088  | 3,899,841   | 0.84 |

#### Notes:

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# **GLOBAL**

Daypart: 6am-12am M-SUN Month: December 2022

| Rank | Sales Network       | AAS     | ss          | ATSL |
|------|---------------------|---------|-------------|------|
| 1    | iHeartMedia Network | 770,389 | 523,070,043 | 0.80 |
| 2    | Talpa Network       | 135,673 | 42,663,432  | 1.76 |
| 3    | 365 Digital         | 3,697   | 2,318,919   | 0.86 |

| Rank | Publisher                        | AAS     | SS          | ATSL |
|------|----------------------------------|---------|-------------|------|
| 1    | iHeartRadio                      | 312,878 | 248,156,537 | 0.69 |
| 2    | Prisa Radio                      | 124,766 | 96,925,837  | 0.70 |
| 3    | Talpa Radio                      | 111,679 | 33,666,469  | 1.83 |
| 4    | NPR Member Stations              | 76,521  | 46,403,271  | 0.89 |
| 5    | Audacy                           | 56,297  | 32,298,866  | 0.94 |
| 6    | Cumulus Streaming Network        | 37,398  | 21,858,096  | 0.93 |
| 7    | Organizacion Radial Olimpica     | 29,845  | 28,284,629  | 0.58 |
| 8    | Bell Media                       | 29,006  | 11,144,640  | 1.42 |
| 9    | EMF                              | 24,849  | 10,625,412  | 1.27 |
| 10   | Grupo Acir                       | 23,273  | 14,545,025  | 0.88 |
| 11   | Radio Mitre SA                   | 21,481  | 11,828,700  | 0.99 |
| 12   | AccuRadio                        | 18,414  | 6,530,334   | 1.55 |
| 13   | CRP Radios                       | 17,330  | 13,911,517  | 0.68 |
| 14   | Beasley Broadcasting Corporate   | 16,890  | 10,325,828  | 0.90 |
| 15   | Cogeco Media Inc                 | 16,018  | 9,767,541   | 0.89 |
| 16   | Univision                        | 14,132  | 13,276,937  | 0.58 |
| 17   | Hubbard Broadcasting             | 13,413  | 6,775,079   | 1.07 |
| 18   | Karnaval.com                     | 12,396  | 10,928,749  | 0.63 |
| 19   | Grupo Radio Centro               | 11,463  | 7,671,351   | 0.82 |
| 20   | New York Public Radio            | 11,398  | 5,989,461   | 1.04 |
| 21   | Grupo JBFM                       | 10,987  | 9,511,773   | 0.63 |
| 22   | Grupo America                    | 9,765   | 8,473,282   | 0.63 |
| 23   | Grupo Godó                       | 9,524   | 6,793,646   | 0.77 |
| 24   | Grupo Alpha Media                | 8,948   | 8,633,370   | 0.57 |
| 25   | Commerciele Radio Nederland B.V. | 8,544   | 3,212,687   | 1.46 |

#### Notes:

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# U.S.

Daypart: 6am-8pm M-F Month: December 2022



| Rank | Sales Network       | AAS       | SS          | ATSL |
|------|---------------------|-----------|-------------|------|
| 1    | iHeartMedia Network | 1,062,480 | 400,471,844 | 0.79 |

| Rank | Publisher                              | AAS     | ss          | ATSL |
|------|--|---------|-------------|------|
| 1    | iHeartRadio                            | 402,848 | 176,688,214 | 0.69 |
| 2    | NPR Member Stations                    | 89,524  | 30,575,015  | 0.87 |
| 3    | Audacy                                 | 77,046  | 24,340,273  | 0.94 |
| 4    | Cumulus Streaming Network              | 52,970  | 17,534,346  | 0.90 |
| 5    | EMF                                    | 30,539  | 6,992,530   | 1.29 |
| 6    | Beasley Broadcasting Corporate         | 23,936  | 8,299,214   | 0.87 |
| 7    | Univision                              | 21,528  | 11,420,211  | 0.57 |
| 8    | Hubbard Broadcasting                   | 19,088  | 5,480,378   | 1.03 |
| 9    | AccuRadio                              | 15,467  | 2,833,318   | 1.63 |
| 10   | New York Public Radio                  | 12,950  | 3,759,917   | 1.03 |
| 11   | Salem Communications                   | 10,977  | 3,851,165   | 0.84 |
| 12   | Urban One                              | 10,598  | 3,932,713   | 0.81 |
| 13   | MediaCo Holding Inc                    | 7,767   | 3,873,675   | 0.60 |
| 14   | Midwest Communications                 | 7,273   | 1,583,633   | 1.35 |
| 15   | Prisa Radio                            | 7,189   | 4,220,559   | 0.51 |
| 16   | Classical KUSC/KDFC                    | 6,121   | 1,313,631   | 1.39 |
| 17   | Entravision Communications Corporation | 3,707   | 1,867,173   | 0.60 |
| 18   | Estrella Media                         | 3,672   | 1,703,507   | 0.65 |
| 19   | ESPN Radio Corporate                   | 3,296   | 1,981,678   | 0.50 |
| 20   | Organizacion Radial Olimpica           | 3,276   | 2,002,831   | 0.49 |
| 21   | WAMU                                   | 3,211   | 1,231,620   | 0.77 |
| 22   | Connoisseur Media                      | 2,529   | 574,888     | 1.31 |
| 23   | Meruelo Media Holdings                 | 2,378   | 1,097,488   | 0.66 |
| 24   | Sinclair Telecable                     | 2,364   | 800,433     | 0.89 |
| 25   | Lotus Communications Corp              | 2,323   | 1,241,914   | 0.57 |

Notes:
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# U.S.

Daypart: 6am-12am M-SUN Month: December 2022



| Rank | Sales Network       | AAS     | ss          | ATSL |
|------|---------------------|---------|-------------|------|
| 1    | iHeartMedia Network | 751,987 | 507,032,680 | 0.81 |

| Rank | Publisher                              | AAS     | ss          | ATSL |
|------|--|---------|-------------|------|
| 1    | iHeartRadio                            | 301,411 | 238,095,898 | 0.69 |
| 2    | NPR Member Stations                    | 70,695  | 42,581,216  | 0.90 |
| 3    | Audacy                                 | 56,158  | 32,136,800  | 0.95 |
| 4    | Cumulus Streaming Network              | 36,692  | 21,390,676  | 0.93 |
| 5    | EMF                                    | 23,953  | 9,983,029   | 1.30 |
| 6    | Beasley Broadcasting Corporate         | 16,506  | 10,138,290  | 0.89 |
| 7    | Univision                              | 14,122  | 13,266,330  | 0.58 |
| 8    | Hubbard Broadcasting                   | 13,313  | 6,638,440   | 1.09 |
| 9    | AccuRadio                              | 10,613  | 3,536,186   | 1.64 |
| 10   | New York Public Radio                  | 10,356  | 5,265,244   | 1.07 |
| 11   | Salem Communications                   | 7,648   | 4,598,500   | 0.90 |
| 12   | Urban One                              | 7,439   | 4,739,552   | 0.85 |
| 13   | MediaCo Holding Inc                    | 6,391   | 5,672,093   | 0.62 |
| 14   | Classical KUSC/KDFC                    | 5,187   | 2,020,263   | 1.40 |
| 15   | Prisa Radio                            | 5,070   | 5,258,240   | 0.52 |
| 16   | Midwest Communications                 | 5,019   | 1,969,069   | 1.37 |
| 17   | Organizacion Radial Olimpica           | 2,882   | 3,086,572   | 0.51 |
| 18   | ESPN Radio Corporate                   | 2,828   | 3,321,220   | 0.47 |
| 19   | WAMU                                   | 2,537   | 1,713,330   | 0.80 |
| 20   | Entravision Communications Corporation | 2,332   | 2,094,810   | 0.61 |
| 21   | Estrella Media                         | 2,262   | 1,884,145   | 0.66 |
| 22   | Connoisseur Media                      | 1,876   | 762,835     | 1.34 |
| 23   | Meruelo Media Holdings                 | 1,715   | 1,420,330   | 0.67 |
| 24   | Sinclair Telecable                     | 1,608   | 955,888     | 0.92 |
| 25   | Lotus Communications Corp              | 1,535   | 1,439,146   | 0.59 |

Notes:
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# **LATAM**

Daypart: 6am-7pm M-F Month: December 2022



| Rank | Publisher  | AAS    | ss         | ATSL |
|------|--|--------|------------|------|
| 1    | Prisa Radio (Spain and Latam Countries)                        | 87,089 | 35,360,360 | 0.68 |
| 2    | Grupo Acir (Mexico)  | 32,167 | 9,917,704  | 0.91 |
| 3    | Radio Mitre SA (Argentina)                                     | 31,170 | 8,418,907  | 1.03 |
| 4    | Organizacion Radial Olimpica (Colombia)                        | 30,507 | 13,677,367 | 0.62 |
| 5    | CRP Radios (Peru)  | 20,756 | 7,787,327  | 0.75 |
| 6    | Grupo Radio Centro (Mexico)                                    | 14,541 | 4,605,650  | 0.88 |
| 7    | Grupo JBFM (Brazil)  | 14,131 | 6,530,542  | 0.61 |
| 8    | Grupo Alpha Media (Argentina)                                  | 12,327 | 6,038,781  | 0.57 |
| 9    | Grupo América (Argentina)                                      | 12,110 | 4,981,937  | 0.68 |
| 10   | Grupo BluRadio (Colombia)                                      | 9,974  | 6,259,854  | 0.43 |
| 11   | Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay) | 9,513  | 1,921,059  | 1.40 |
| 12   | Grupo Camargo de Comunicação (Brazil)                          | 8,430  | 3,545,208  | 0.67 |
| 13   | Radios Grupo Globo (Brazil)                                    | 7,339  | 3,966,381  | 0.50 |
| 14   | Grupo Mix de Comunicacao (Brazil)                              | 7,256  | 1,842,895  | 1.11 |
| 15   | LS4 Radio Continental SA (Argentina)                           | 6,533  | 1,593,774  | 1.15 |
| 16   | Jovem Pan - SP (Brazil)  | 5,450  | 3,705,323  | 0.41 |
| 17   | MVS Radio (Mexico)   | 5,327  | 1,843,643  | 0.80 |
| 18   | Grupo Radiopolis (Colombia)                                    | 5,143  | 1,780,904  | 0.81 |
| 19   | SAUDADE FM (Brazil)  | 4,736  | 1,708,973  | 0.77 |
| 20   | Multimedios (Mexico)   | 4,455  | 1,682,724  | 0.74 |
| 21   | Nova Brasil (Brazil)   | 3,980  | 1,290,624  | 0.87 |
| 22   | Rádio Alvorada (Brazil)  | 3,793  | 939,747    | 1.13 |
| 23   | Radio Kiss FM (Brazil)   | 2,590  | 789,529    | 0.93 |
| 24   | Dial Brasil (Brazil)   | 2,587  | 846,029    | 0.86 |
| 25   | Imagen (Mexico)  | 2,461  | 839,701    | 0.82 |

#### Notes

<sup>•</sup> Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



## **LATAM**

Daypart: 6am-12am M-SUN Month: December 2022

| Rank | Publisher  | AAS    | ss         | ATSL |
|------|--|--------|------------|------|
| 1    | Prisa Radio (Spain and Latam Countries)                        | 57,191 | 46,584,786 | 0.67 |
| 2    | Organizacion Radial Olimpica (Colombia)                        | 23,109 | 21,226,746 | 0.59 |
| 3    | Grupo Acir (Mexico)  | 21,460 | 13,289,072 | 0.88 |
| 4    | Radio Mitre SA (Argentina)                                     | 20,254 | 10,867,721 | 1.01 |
| 5    | CRP Radios (Peru)  | 14,993 | 11,548,323 | 0.71 |
| 6    | Grupo JBFM (Brazil)  | 10,718 | 9,296,799  | 0.63 |
| 7    | Grupo Radio Centro (Mexico)                                    | 9,869  | 6,243,529  | 0.86 |
| 8    | Grupo América (Argentina)                                      | 9,289  | 7,951,914  | 0.64 |
| 9    | Grupo Alpha Media (Argentina)                                  | 8,237  | 7,804,301  | 0.58 |
| 10   | Grupo Camargo de Comunicação (Brazil)                          | 6,229  | 5,269,697  | 0.65 |
| 11   | Radio Disney Latinoamérica (Argentina, Brazil, Chile, Uruguay) | 6,219  | 2,642,741  | 1.30 |
| 12   | Grupo BluRadio (Colombia)                                      | 6,141  | 7,682,318  | 0.43 |
| 13   | Radios Grupo Globo (Brazil)                                    | 5,548  | 5,848,820  | 0.51 |
| 14   | Grupo Mix de Comunicacao (Brazil)                              | 5,009  | 2,640,964  | 1.05 |
| 15   | LS4 Radio Continental SA (Argentina)                           | 4,431  | 2,289,231  | 1.06 |
| 16   | Jovem Pan - SP (Brazil)  | 3,998  | 5,072,550  | 0.43 |
| 17   | SAUDADE FM (Brazil)  | 3,663  | 2,746,213  | 0.73 |
| 18   | Grupo Radiopolis (Colombia)                                    | 3,583  | 2,612,160  | 0.75 |
| 19   | MVS Radio (Mexico)   | 3,440  | 2,391,153  | 0.78 |
| 20   | Multimedios (Mexico)   | 3,141  | 2,420,449  | 0.71 |
| 21   | Nova Brasil (Brazil)   | 3,114  | 2,065,398  | 0.83 |
| 22   | Rádio Alvorada (Brazil)  | 2,689  | 1,393,145  | 1.06 |
| 23   | Radio Kiss FM (Brazil)   | 1,920  | 1,208,322  | 0.88 |
| 24   | Dial Brasil (Brazil)   | 1,849  | 1,274,915  | 0.80 |
| 25   | Igreja Pentecostal Deus e Amor (Brazil)                        | 1,838  | 1,835,447  | 0.53 |

Notes:
• Ranker data only includes clients that participate for the full month for which the ranker is being released. Reported data includes listening from both ad-supported and/or ad-free services.



# **EMEA**

Daypart: 6am-7pm M-F Month: December 2022



| Rank | Sales Network | AAS     | ss         | ATSL |
|------|---------------|---------|------------|------|
| 1    | Talpa Network | 180,205 | 29,295,596 | 1.72 |
| 2    | 365 Digital   | 5,595   | 1,742,056  | 0.89 |

| Rank | Publisher                                     | AAS     | ss         | ATSL |
|------|---|---------|------------|------|
| 1    | Talpa Radio (Netherlands)                     | 149,632 | 23,438,063 | 1.77 |
| 2    | Prisa Radio (Spain and Latam Countries)       | 83,244  | 28,997,717 | 0.77 |
| 3    | DPG Media (Netherlands)                       | 42,986  | 7,147,728  | 1.63 |
| 4    | Karnaval.com (Turkey)                         | 16,868  | 6,787,391  | 0.67 |
| 5    | RadioCorp (Netherlands)                       | 15,856  | 3,090,565  | 1.50 |
| 6    | Grupo Godó (Spain)                            | 13,362  | 4,683,837  | 0.79 |
| 7    | Commerciele Radio Nederland B.V.(Netherlands) | 10,852  | 2,121,224  | 1.38 |
| 8    | RadiaCZ (Czech Republic)                      | 10,292  | 1,479,563  | 1.81 |
| 9    | RADIOPLAY Media (Bulgaria)                    | 9,625   | 1,657,010  | 1.74 |
| 10   | Active Radio A.S. (Czech Republic)            | 7,816   | 1,490,092  | 1.55 |
| 11   | Medialaan (Belgium)                           | 6,429   | 1,515,137  | 1.22 |
| 12   | Unidad Editorial (Spain)                      | 5,827   | 3,182,038  | 0.51 |
| 13   | Primedia Broadcasting (South Africa)          | 5,595   | 1,742,056  | 0.89 |
| 14   | SABC (South Africa)                           | 5,250   | 2,214,692  | 0.66 |
| 15   | Vlaanderen Eén NV (Belgium)                   | 5,133   | 772,512    | 1.84 |

Notes:
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ATSL

1.83

0.87

SS

41,941,893

2,255,193

## **EMEA**

Talpa Network

365 Digital

Rank

1

2

Daypart: 6am-12am M-SUN Month: December 2022

Sales Network



AAS

134,571

3,617

3,617

2,255,193

0.87

| Rank | Publisher                                     | AAS     | ss         | ATSL |
|------|---|---------|------------|------|
| 1    | Talpa Radio (Netherlands)                     | 111,102 | 33,257,440 | 1.91 |
| 2    | Prisa Radio (Spain and Latam Countries)       | 61,598  | 44,237,960 | 0.77 |
| 3    | DPG Media (Netherlands)                       | 29,475  | 9,479,300  | 1.71 |
| 4    | Karnaval.com (Turkey)                         | 12,142  | 10,654,761 | 0.60 |
| 5    | RadioCorp (Netherlands)                       | 11,798  | 4,454,794  | 1.52 |
| 6    | Grupo Godó (Spain)                            | 9,464   | 6,736,050  | 0.76 |
| 7    | Commerciele Radio Nederland B.V.(Netherlands) | 8,423   | 3,132,337  | 1.44 |
| 8    | RadiaCZ (Czech Republic)                      | 6,766   | 2,133,397  | 1.65 |
| 9    | RADIOPLAY Media (Bulgaria)                    | 6,167   | 2,256,240  | 1.50 |
| 10   | Unidad Editorial (Spain)                      | 4,794   | 5,347,645  | 0.50 |
| 11   | Active Radio A.S. (Czech Republic)            | 4,698   | 1,882,077  | 1.45 |
| 12   | Medialaan (Belgium)                           | 4,642   | 2,133,224  | 1.29 |
| 13   | SABC (South Africa)                           | 3,924   | 3,560,602  | 0.59 |
| 14   | Vlaanderen Eén NV (Belgium)                   | 3,918   | 1,149,252  | 1.83 |

#### Notes:

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Primedia Broadcasting (South Africa)

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## Resources

#### **Access the Monthly Rankers:**

https://www.tritondigital.com/resources/monthly-rankers/rankers-archive

#### **Contact Us**

Don't hesitate to reach out should you have questions, comments, or requests for additional information as it relates to our Monthly Rankers <a href="mailto:Ranker@TritonDigital.com">Ranker@TritonDigital.com</a>